ARTICLE VI. SPECIAL EVENTS, PARADES, FACILITY USE, PUBLIC PERFORMANCE AND PICKETING

Sec. 19-124. Purpose.

The City Council recognizes and declares it is in the public interest to regulate events on public streets, public property and certain events held on private property pursuant to the police powers of the City in order to maintain, protect and promote the public health, safety and welfare of the residents and visitors of the City of Myrtle Beach.

Sec. 19-125. Enforcement of other laws.

Nothing contained in this article shall prohibit the authority of any law enforcement officer to arrest a person engaged in any act or activity granted in this article if the conduct of such person violates the laws of the state, provisions of this Code or other ordinances of the City, or unreasonably obstructs the public use of public streets or sidewalks, or if such person engages in acts that cause a breach of peace, undue disturbance, interference or molestation of other persons making lawful use of the space in a peaceful manner.

Sec. 19-126. Definitions.

As used in this article:

Amusement means the provision of entertainment, including but not limited to games, rides, musical or non-musical live entertainment, movies, DJs or recorded musical entertainment, vendors, exhibits or exhibitions, food trucks, food vendors or food competitions, athletic or non- athletic competitions.

Building means any temporary or permanent structure as defined by the zoning code or any structure, including tables, tents, built or erected for support, shelter, or enclosure of persons, animals, chattels or property of any kind. It includes pushcarts or sidewalk cafés for which the sale of goods, food or beverages have been authorized.

Event means any special event or the use of a public facility pursuant to a facility use permit.

Event organizer means any person who conducts, manages, promotes or organizes an event.

Event promoter means any person who:

 (1) Is directly or indirectly responsible for the organization of an event, as evidenced by activities such as contracting with the principals, selecting entertainment, sponsoring, advertising or otherwise holding out an event to members of the general public, inviting participants, or renting or controlling the site of an event; and

(2) Directly or indirectly receives or shares in the following:

 a. Admission or entrance fees paid by participants or spectators;

b. Compensation, consideration or other revenue from sponsors of or private donors to the event;c. Revenues from concessions or other sales; or

 d. Revenues from the control of vending or concession sites or permits, including nonresident event promoters who do business within the City.

(3) The following persons are not event promoters within the meaning of this article or other referencing articles as applicable:

- a. Any business license holder placing an advertisement or any print or broadcast media who is paid for page space or broadcast time to advertise an event, but exercises no other coordinating financial or operational responsibility in connection with the promotion.
- b. Any business license holder providing a product or service or off-premises ticket seller who sells admission tickets to an event in advance, but exercises no other coordinating financial or operational responsibility in connection therewith.
- c. Any performer who is compensated for his/her performance at an event, but exercises no other financial or nonperformance-related operational responsibility in connection therewith.
- d. Any agent of an athlete or performer who is compensated for negotiating his/her client's contract to perform at an event, but exercises no other financial or operational responsibility in connection therewith.
- e. Any City business licensee to the extent that the licensee personally plans, prepares or executes an event in the course of such licensed business, in conformance with existing regulation and law.
- f. Any full-time employee of a City business licensee, to the extent that the employee plans, prepares or executes an event in the course of such employment.
- g. The City of Myrtle Beach and/or other participating unit of local government, as well as any employee thereof to the extent that such employee plans, prepares or executes an event in the course of such employment.
- h. Any person who exclusively promotes events at establishments or venues meeting all of the following requirements:
 - (1) The owner or operator of the establishment or venue at which the promoted event is presented holds a valid public place of amusement license or valid performing arts venue license issued under Chapter 11 of the City Code; and
 - (2) The establishment or venue at which the promoted event is presented has fixed seating only, and all patrons attending any promoted special event at such establishment or venue are seated in such fixed seats or such establishment or venue has a fixed seating capacity of 500 or more persons.
- i. For a specific event, any person who is hired or otherwise retained by an event promoter licensed under this chapter, as evidenced by a contract, to provide services to the licensed event promoter related to such event, including but not limited to, advertising services.

Expressive activity includes conduct, the sole or principal object of which is the expression, dissemination or communication by verbal, visual, literary or auditory means of opinion, views or ideas and for which no fee or donation is charged or required as a condition of participation in or attendance at such activity. It includes public oratory, distribution of literature, demonstrations and picketing.

Facility use permit means a permit issued for temporary, reserved use or occupation of a public facility for a defined period of time that does not impact City resources.

Festival means a thematic, organized, site-specific celebration, performance, exhibition or competition occurring upon public or private property, or a combination of private and public property, as a result of a private nongovernmental event organizer, during which commerce may occur, for a defined period of time that will, in the determination of the City, have an impact on City resources due to the anticipated congregation of more than fifty (50) people in such numbers or in such location as identified by the sponsor or event promoter. See also "legislative festival."

Goods means wares, personal property, merchandise or any other similar item or object that is generally sold.

Gross revenue means the sum of all revenues received by an event organizer or event promoter for an event, including but not limited to, cash receipts, licensing, sponsorship, television, advertising and similar revenues and concessions.

Internal security means the deployment of privately contracted qualified human resources in sufficient numbers as determined by the police department to provide for the comfort and safety of movement of participants in an event.

Legislative festival means any official proclamation, resolution or declaration of City Council, in legislative discretion of a citywide thematic celebration, recognition, event or time under such permitting conditions, terms and duration as deemed to be in the best interest of the public.

Noise variance means a grant from the City Manager or designee to a petitioner to exceed the legal noise limit, pursuant to subsection 14-62(h)(11) or as re-codified, within a zoning classification for a specific period of time at a specific location, usually associated with an outdoor performance, not rising to the level of a special event as defined herein, in that no other variance from the normal application of zoning laws is requested.

Parade means any march, foot race, bicycle race/ride, other wheeled ride or race, presentation, ceremony, pageant, demonstration or procession of persons and conveyances of any sort moving upon any public street or sidewalk which does not comply with normal traffic regulations.

Perform includes, but is not limited to, the following activities suitable for listening, viewing or participation by an unaccompanied minor: acting, singing, playing musical instruments, pantomime, juggling, magic, dancing, reading, puppetry, sidewalk art (working with nonpermanent, water soluble media, i.e. chalk, pastels or watercolors directly on the pavement) and reciting. Perform shall not include the manufacture, assemblage, production display or offering of items for sale, or the solicitation for money in exchange for performance. The performance is done for free with no expectation of donation.

Performer means a person who has obtained a permit pursuant to this division to perform.

Picketing and *demonstration* mean any formation, procession or assembly of persons which, for the purpose of expressive activity, involves:

- (1) In any number of persons, to assemble or travel in unison on any street in a manner that does not comply with the normal or usual traffic regulations or controls; or
- (2) In number greater than twenty-five (25) persons, to gather at a public park or other public area.

Public areas means public sidewalks, parks, playgrounds and other pedestrian areas, as limited by City Council resolution.

Rally, automobile or motorcycle, means a gathering of riders, drivers or enthusiasts scheduled and sponsored by specific clubs, associations, event planners and/or organizers, event promoters, vendors, dealers or vendor permit sellers for the purpose of retail sales to attendees, who expect and are provided a variety of vending opportunities and entertainment events by those who profit from the gathering.

Sidewalk means that portion of a highway other than the roadway, set apart by curbs, barriers, markings or other delineation for pedestrian travel.

Signage means any sign, pennant, flag, banner, inflatable display or other attention-seeking device, including but not limited to:

- (1) Temporary site-specific signage. Printed signs and/or banners bearing the name of a specific event intended to identify the location of that event.

(2) Temporary welcome signage. Printed signs and/or banners bearing the name of a specific business or entity and a welcome statement referencing the event participants and spectators.

Special event means an entertainment, amusement, athletic, political or other event held on private property or in the exclusionary use of public property, which is reasonably foreseeable to involve a large assemblage of vehicles and/or persons, impose traffic congestion, impact required parking, involve sanitation and security concerns, or the erection of structures or operation of rides, games or machines, that may affect City residents' or visitors' health, safety, or welfare or may require excessive public safety cost in responding to and/or managing the event to preserve

the public peace. A special event has a specific start and stop date, except for legislative or City sponsored events. A series of similar events may be considered a single special event. A special event can include but is not limited to: filming; concerts; parades; circuses; fairs; festivals; block parties; automobile or motorcycle rallies; community events; mass participation sporting competitions such as marathons and running events; bicycle and other wheeled races or tours; spectator sports such as football, basketball and baseball games; golf tournaments or hydroplane or boat races

Special event permit means a permit issued for a special event.

Special event venue means that defined area identified on a submitted site plan approved by the Special Event Committee for which a special event permit has been issued.

Street means a public right-of-way or place of whatever nature, publicly maintained and open to use of the public for purposes of vehicular or pedestrian travel. Street includes highways, alleyways, sidewalks and any other public area that accommodates vehicular or pedestrian travel.

Tax-exempt nonprofit organization means an organization that is exempt from payment of income taxes by federal or state law and which has been in existence for a minimum of six (6) months preceding the date of application for a special event permit or other permit. This shall include charities, 501(c)(3) organizations, civic groups, fraternal organizations and mutual benevolent aid societies. Appropriate official documentary proof may be required.

Vendor means any person who sells or offers to sell any goods, food or beverages within a special event venue or public facility during a facility use, including the event organizer or any person who contracts with the event organizer for space within the special event venue or public facility in order to vend goods.

Sec. 19-127. Compliance with other laws.

The granting of any permit under this article shall not eliminate:

 (a) Requirements for any business license or any other permits or licenses which may be prescribed by any other federal, state or local statutes, ordinances, rules and regulations;

(b) Compliance with any other applicable federal, state, or local statutes, ordinances, rules or regulations; or

 (c) Compliance with regulations regarding the concentration of persons, animals, equipment or vehicles at access points or other areas which substantially damages planting or landscaping on public or private property.

Sec. 19-128. Enforcement authority and penalties.

 The City Manager or enforcement officials designated by the City Manager are authorized to enforce the provisions of this article. Violations of any section of the Myrtle Beach City Code may result in the imposition of penalties upon conviction pursuant to Section 1-9. Violations of division 6 are subject to penalties set forth in Section 19-195.

Sec. 19-129. Recovery of excessive public safety costs.

(a) In addition to all other civil and criminal penalties provided by law, the City shall be entitled to recover from the responsible party the cost of an excessive public safety response associated with an event, whether permitted or unpermitted, whether occurring inside or outside the city limits, that directly impacts City residents or City resources. Excessive public safety costs may be recovered in any manner prescribed by law. Event promoters and event organizers that promote, stage, conduct, organize or sponsor permitted or unpermitted events shall be held accountable and shall be responsible for the cost of the City's additional expenditure of public resources as a result of the event. For purposes of this section, "excessive public safety response" means the deployment or dispatch of law enforcement officers, the need for public safety personnel or emergency vehicles, or code enforcement or public works equipment or personnel due to an observation or report of public disturbances, public health or safety or code violations as a result of an

- event when compared to the usual frequency or intensity of law or regulation enforcement. Excessive public safety response costs also include the cost of any public safety response caused by the failure of the permittee to adequately plan for the event or abide by the terms and conditions of the event permit. Excessive public safety response costs do not include protection of the attendees of a free speech event from hostile members of the public or counter-demonstrations.
- (b) Responsible parties for excessive public safety costs shall include any permittee, event organizer, event promoter, event sponsor, property owner or other individual or entity that knows or should have known that the event, whether permitted or unpermitted, could result in the deployment of public resources to protect or preserve the public health, safety or welfare. Responsible parties shall be jointly and severally liable for the additional expenditure of public resources or excessive public safety response costs.

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Sec. 19-130. Miscellaneous provisions applicable to this article, as well as unpermitted events.

- (a) The City shall determine when or if an event requires the closure of the entire street, a portion of the street or no street closure. Closure of a street may involve additional personnel and the placement of physical barriers for public safety.
- (b) Sound amplification carried by a person (ex., loudspeakers or bullhorns) is prohibited when the sound is louder than an average conversational level at a distance of one hundred (100) feet. Parades and public assemblies with permits must identify sound amplification devices that are too large to be carried by one person or that employ marching musicians or groups of performers.
- (c) Any special event permit is subject to revocation by the City Manager or designee, Special Events Supervisor or designee, Police Chief or designee or Fire Chief or designee and any facility use permit is subject to revocation by the City Manager or designee, Parks, Recreation and Sports Tourism Director or designee, Police Chief or designee or Fire Chief or designee on the following grounds:
 - 1. Due to emergency or unforeseen conditions that may arise before or during the course of the event for which it is granted;
 - 2. To preserve public health, safety and welfare;
 - 3. For violation of any law or regulation by the participants, applicant or event organizer;
 - 4. If the event cannot be conducted without violating any condition of the permit or is being conducted in violation of any condition of the permit;
 - 5. If the event organizer or any person associated with the event organizer or facility use fails to obtain any other permit or license required by the City Code or ordinance, state law or federal law;
 - 6. If the permit was issued in error or contrary to law; or
 - 7. If the information provided in the application has been falsified or misrepresented.
- (d) The City Manager or designee, Police Chief or designee or Fire Chief or designee may modify or amend any permit in keeping with the nature of the approved event and as circumstances dictate. In addition, the Special Events Supervisor or designee may modify or amend any special event permit and the Parks, Recreation and Sports Tourism may amend any facility use permit in keeping with the nature of the approved event and as circumstances dictate.
- (e) For public safety reasons the following are prohibited at all events, including but not limited to protests, demonstrations, pickets and extraordinary events, and declared contraband and subject to confiscation. These prohibitions may be modified or waived by the City Manager or designee based upon the nature of the event:
 - (1) Open flames except in stationary cooking devices essential to the event.
 - (2) Any combustible or flammable solids, liquid or gasses, including lighters, torches, etc., except in stationary cooking devices essential to the event.
 - (3) Sticks, poles, selfie sticks or other similar elongated solid objects capable of inflicting bodily harm as a striking or stabbing object, excluding commercially available corrugated cardboard tubing as the supporting article for signage, flags and the like.
 - (4) Backpacks, satchels, bags, coolers or similar personally carried containers, except when said container is completely clear and see-through. This prohibition is not applicable to facility use permits and may be waived or modified when checkpoint entry to the area of assembly is monitored by either private internal security approved by the City or by law enforcement officers

- composition, including aerosols/pressurized canisters.

 (7) Any stabbing, cutting or slicing blade, whether of metal or other solid composition.
- (8) Any striking object such as a bat, stick, brass knuckles, martial arts weapons, implement handles and the like, which could inflict bodily injury.
- (9) Any facial mask, headgear or cloth worn over any portion of the face which prevents facial identification of a person over sixteen (16) years of age (see S.C. Code 16-7-110).
- (10) Any carried object that resembles or serves the purpose of a shield.
- (11) Any armor or defensive covering that resembles or serves the purpose of defensive body armor.
- (12) Animals other than those trained and certified as service animals.
- (13) Drones and other unmanned aircraft systems.
- (14) Glass and/or thermal containers.
- (15) Individually carried signage exceeding the size restriction of twenty-four (24) inches by thirty-six (36) inches by one quarter (1/4) inch; provided however, flexible banners with a supporting rigid spine carried by two (2) persons are permitted in roadway parades and processions along with ornamental objects such as mock swords, pennants, flags and rifles in the context of a marching band of a school or military organization.
- (16) Wagons or carts.
- (j) The permittee shall carry a copy of the permit on his/her person during the event and will be designated as the contact person available to law enforcement for the transmission of messages or directions to all persons participating or attending the event. If the permittee is not present on site, another individual must carry the permit and make his/her position known to law enforcement on site.
- (k) All persons participating in or attending the event shall obey the lawful commands of any law enforcement officer and shall conduct themselves in a lawful manner at all times.
- (I) The normal flow of traffic shall not be disrupted except in instances where a law enforcement officer or City employee under a law enforcement officer's direction performs this disruption.

DIVISION 1. SPECIAL EVENTS

Sec. 19-131. Special Events Committee.

Creation and Membership.

- (a) A Special Events Committee shall be formed with membership consisting of eleven (11) members as follows: the Special Events Supervisor or equivalent successor position, who will serve as the Chairperson; the Police Chief or designee; the Parks, Recreation and Sports Tourism Director or designee; the Fire Chief or designee; the Emergency Manager or designee; the Parks Superintendent or designee; the Business License Supervisor or designee; the Public Works Director or designee; the Planning and Zoning Director or designee; the Sports Tourism Manager or designee; and the Insurance and Risk Services Director or designee.
- (b) The City Manager shall have the authority, in his sole discretion, to change the total number of members and the departments represented on the Special Events Committee.
- (c) All members will be voting members except the Chairperson, who will vote only in the event of a tie.
- (d) A Vice Chairperson shall be elected by the committee.
- (e) Other departments shall attend as nonvoting advisory members if needed.
- (g) A quorum shall consist of a majority of the members currently appointed and serving on the full committee.
- (h) The City Manager shall designate a City department, office or person to be responsible for providing administrative support.
- (i) The Special Events Committee shall meet at the call of the Chairperson as necessary, but at least once each calendar year. Notice of all meetings will be published in accordance with the South Carolina Freedom of Information Act and minutes will be kept of each meeting.

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Powers.

The Special Events Committee shall have the authority to approve, not approve or continue special event applications and issue special event permits through its Chairperson upon the terms and conditions as set forth in this division, coordinate with City departments and other governmental agencies for the provision of governmental services as needed to support special events, collect special event permit fees and/or deposits and discharge such other such duties as may be assigned by the City Manager.

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Sec. 19-132. Special event permit required; exceptions.

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No person shall conduct, promote, manage or engage in any special event unless a special event permit is obtained pursuant to this division.

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This section shall not apply to the following:

- (a) Funeral processions supervised by a licensed mortuary;
 - (b) Picketing as permitted by City ordinance;
 - (c) Students going to and from school classes or participating in educational activities, providing such conduct is under immediate direction and supervision of the proper school authorities; or
 - (d) A parade, event or performance that is under the control of the City's Parks, Recreation and Sports Tourism Department or Police Department and is conducted on City streets, rights-of-way or any other City owned or managed property.

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Sec. 19-133. Special event applications; contents; review process.

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- (a) An applicant shall submit an application to the Special Events Supervisor, accompanied by the applicable special events permit processing fee or non-refundable deposit set forth on the City's special events fee schedule, as approved by City Council, a copy of which may be obtained from the Special Events Committee.
- (b) No action will be taken on incomplete applications. The Special Events Supervisor will advise the applicant if the application is incomplete or additional information is required.
- (c) If necessary, the Special Events Committee shall meet with the applicant to review and evaluate the application for compliance with the requirements herein and to determine if the proposed special event meets approval status. Prior to the meeting, the applicant shall be required to provide the Committee with a completed application.
- (d) The Special Events Committee can vote to approve the event, vote to not approve the event, or vote to continue the event application.
- (e) Any appeal of the Special Events Committee's decision shall be to the City Manager and received no later than fifteen (15) calendar days after the Special Events Committee's decision is rendered, whether orally or in writing. Appeals shall be in writing, state the specific grounds on which the decision is appealed, include an address at which the applicant can receive the City Manager's decision and be provided in person to the City Clerk or City Manager or via certified mail addressed as follows: City of Myrtle Beach, ATTN: City Manager, 937 Broadway Street, Myrtle Beach, SC 29577. The City Manager shall render a decision on the appeal within fifteen calendar (15) days of receipt of the appeal.
- (f) The advance-filing period for each type of special event shall be stated on each application. Failure to submit an application within the specified time will result in the application being deemed incomplete.
- (g) In consideration of the high demand on public services, the Special Events Committee or City Manager may limit acceptance of special event applications during the period of May 1st through Labor Day.
- (h) The application for each type of special event shall contain all pertinent information for the type of event, including but not limited to:
 - (1) The name, address and telephone number of the applicant.
 - (2) The dates and times of the special event.
 - (3) A certification that the applicant will be financially responsible for any City fees or costs that may be imposed for the event.
 - (4) The name, address and telephone number of the event organizer, if any, and the chief officer of

7			py of the tax exemption letter issued to any applicant claiming to be a tax-exempt nonprofit
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9			atement of the purpose of the special event.
10			atement of fees to be charged to attendees or participants for the special event.
11 12			proposed signage, boundaries, location, map, dates, times, routes, alternate routes, staging s, parking or disbanding stands or areas.
13			approximate number of persons and types and number of animals, structures or vehicles
14			lved in the special event and the parking plan for vehicles.
15			plan for trash removal and special event breakdown and clean-up.
16			number of bands or other musical units and the nature of any equipment to be used to
17			duce sounds or noise.
18		(13) The	number and location of portable sanitation facilities.
19		(14) Othe	er equipment or services necessary to conduct the special event with due regard for participant
20		and	public health and safety.
21		(15) The	number of persons proposed or required to monitor or facilitate the special event and provide
22		spec	tator or participant control and direction using City streets, sidewalks or facilities.
23		(16) Prov	risions for first aid and/or emergency medical services.
24		(17) Insu	rance and surety bond information.
25			special or unusual requirements that may be imposed or created by virtue of the proposed
26		•	ial event.
27			information on the location, number and names of vendors, and the types of goods or services
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29			ether alcohol will be sold or provided.
30		(21) Any	other information required by the Special Events Committee.
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32	Sec. 19-134.	Criteria f	for issuance of special event permit.
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(5) If the special event is designed to be held by, on behalf of or for any organization other than the

a. Authorizing the applicant to apply for the special event permit on its behalf; and

b. Certifying that the applicant will be financially responsible for any costs or fees that

applicant, the applicant shall provide documentation from such organization:

may be imposed for the event.

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the event organizer, if any.

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to the requirements that the use of eligible public space for special events is not of such a frequency that the public space loses its public character and the terms and conditions of the development agreement between the applicant, or its successor in interest, and the City governs said use.

- (6) Whether the route has been requested recurrently in prior years and is too disruptive to residents or
- (7) Whether the proposed use of public property, right-of-way or facility will unduly interfere with the normal use of the public property, right-of-way or facility by the City or the general public. Consideration will be given to the number of people expected to be in attendance, the primary purpose of the space, other previously permitted events occurring nearby or in the same space and close in time to the proposed event. The appropriateness of the size of space requested for the type of activity proposed will be assessed so that limited space will not be expected to hold a greater number of people or large space is not set aside for a limited number of people.
- (8) Whether the concentration of persons within the special event presents a public health hazard based upon guidance from public health authorities.
- (9) Whether the special event is proposed on the same date or in close proximity to another special event such that the proposed special event may compromise public safety or the ability to provide public services.
- (10) Any other factor(s) the Special Events Committee deems relevant.
- (b) The permittee shall provide proof of comprehensive general liability insurance with combined single limits of \$1 million from an A-rated insurer authorized to do business in South Carolina. Based on the nature of the special event, the City Manager or designee, in consultation with the Director of Insurance and Risk Services or designee, may require increased or decreased coverage amounts and/or additional coverage types. Such insurance shall 1) name the City of Myrtle Beach, its officers, employees and agents as additional insureds; 2) designate that such insurance is primary without right of contribution from any other insurance carried by the additional insureds; 3) contain a waiver of subrogation in favor of the additional insureds; 4) provide that the insurer will give the City written notice at least thirty (30) days in advance of any cancellation or material change to the insurance; and 5) contain no exclusion or endorsement that negates coverage for the additional insureds relating to the negligence of the additional insureds or defects in the maintenance, construction or operation of the facility. The applicant also shall be required to execute an agreement to defend, hold harmless and indemnify the City, its officers, employees and agents from and against all claims, liability and damages arising from the facility use.
- (c) Except for special events involving the sale, provision or consumption of alcoholic beverages or traffic control issues, the foregoing insurance requirements may be waived by the City Manager or designee, in consultation with the Director of Insurance and Risk Services or designee, based on consideration of the following factors:
 - (1) Whether the special event is expressive activity expressive activity protected by the First Amendment;
 - (2) Whether the cost of obtaining insurance imposes an unreasonable financial burden or objectively impossible. Applicant must submit a statement from at least two (2) licensed insurance brokers supporting the claim that it is objectively impossible to obtain the required insurance coverage.
 - (3) Whether a fee or donation is charged for the special event;
 - (4) Whether the special event will involve the use of equipment (other than sound equipment), vehicles, animals, fireworks or pyrotechnics;
 - (5) The expected attendance of the special event; and
 - (6) Any other relevant factor(s).

Sec. 19-135. Issuance of a special event permit does not obligate City services or constitute co-sponsorship.

Issuance of a special event permit does not obligate or require the City to provide City services, equipment or personnel. City services, equipment or personnel may be provided for special events based upon consideration of availability and cost recovery. Issuance of a permit, provision of City services, equipment or personnel and/or waiving of any fee does not imply or constitute City co-sponsorship or endorsement or allow the use of the City seal.

prohibited absent express written authorization from the City Manager. Sec. 19-136. Cost recovery.

(a) For any special event requiring the provision of City services, the City shall charge for the actual cost of the salaries of City personnel involved in event support, traffic control, fire safety, security and public safety, the use of City equipment, rental equipment, the materials involved in support of an event and other City-incurred costs due to an event. The City Manager or designee, in his sole discretion, may waive all or a portion of the City-incurred costs. There will not be a charge for the provision of City services when the City determines that routine functions are sufficient for the special event or when additional police or City resources are needed to control opponents of the event.

The use of the City seal or the words "The City of Myrtle Beach," "City of Myrtle Beach" or any similar combination

or facsimile thereof that would reasonably imply an official endorsement or sponsorship of the event by the City is

- (b) The required deployment of City services will be determined by the City taking into consideration the type of event, location of the event, whether alcohol is being served, the number of participants, the level of street or right-of-way usage and the need for pedestrian and traffic control.
- (c) Fees and costs shall be stated in the special events fee schedule and/or other departmental fee schedules as approved by City Council.
- (d) The applicant may be required to pay a deposit toward fees and costs and is required to pay all fees and costs in a timely manner, but no later than thirty-five (35) days after the date of the invoice. The City Manager or designee may agree to extend the time for payment not to exceed ninety (90) days after the date of the invoice. Interest will accrue at a rate of 5% per month on all balances not paid within the requisite timeframe.
- (e) Failure to pay an invoice in a timely manner or the existence of an unpaid invoice shall disqualify the event promoter, applicant, event organizer or special event from having any subsequent applications considered by the Special Events Committee until the outstanding invoice plus accrued interest has been paid. In addition, the Special Events Committee has the discretion to require a larger deposit for future special events by an event promoter, applicant, event organizer or special event who has failed to timely pay an invoice.

Sec. 19-137. Legislative festival.

(a) City Council may declare a legislative festival. Declaration of a legislative festival allows for a City-wide special event for the duration stated in the proclamation.

 (b) A legislative festival allows the Special Events Committee to permit multiple special events at multiple sites pursuant to the declared legislative festival, as long as they meet all requirements set forth in the special event rules and regulations.

Secs. 19-138—19-159. Reserved.

Sec. 19-160. Parade Permitting.

DIVISION 2. PARADES

- (a) Unless otherwise indicated, in addition to this division, the provisions of division 1 regarding special events are applicable to parade permits.
- (b) The Special Events Committee is authorized to issue parade permits and close streets for approved parades. A person seeking a parade permit shall submit an application no less than ninety (90) days and no more than one hundred eighty (180) calendar days before the date of the proposed parade.
- (c) No person shall unreasonably hamper, obstruct, impede or interfere with any parade or parade assembly or with any person, vehicle or animal participating or used in a parade. No driver of a vehicle shall drive between the vehicles or persons comprising a parade when these vehicles or persons are in motion and are conspicuously designated as a parade, unless directed by a law enforcement officer. The parade chair or

- other person heading or leading such activity shall carry the parade permit personally during the conduct of the parade.
- (d) Parades/processions will proceed at a constant pace and shall not be stopped, unless agreed to in advance by the police, except upon direction of the police. At the conclusion of the parade, participants may be required to vacate the area.
- (e) There shall be a time limit for any parade, race, ride, march or procession, after which time participants must clear the route to allow for the resumption of regular traffic patterns and/or right-of-way usage.
- (f) All sections/groups in a parade/procession shall remain in close proximity to each other and shall not leave the parade route.

DIVISION 3. FACILITY USE

Sec. 19-161. Facility use permits.

- 1415 (a) Authority. A request for a r
 - (a) Authority. A request for a reserved use of a public facility or portion of a public facility for a group function not rising to the level of a special event shall be submitted to the Parks, Recreation and Sports Tourism Department representative in charge of such facility. The determination whether to grant or deny a facility use permit shall be made by the Parks, Recreation and Sports Tourism Director. When the use of the facility rises to the possible status of a special event, the matter shall be referred to the Special Events Committee. The fees for the use of facilities shall be established by City Council. The facility use permit accomplishes a reservation for a planned function. Vendors are permitted. All uses are subject to applicable laws and administrative rules regarding park or facility use. Not all facilities are subject to reservation and all facility use permits are at the discretion of the City, in consideration of the impact on public property in terms of use frequency, intensity, duration, time, manner and impact on the general public and neighboring properties as pertains to the issues of security, peace and quiet, vehicular movement and parking, and concentration of persons. Beachfront permits are of particular sensitivity.
 - (b) Application; process. In order to allow equal access and appropriate departmental review, a completed application for a facility use permit must be submitted no less than fifteen (15) calendar days before the date of the proposed use.
 - (c) Criteria for issuance. In reviewing an application for a facility use permit, the following shall be considered:
 - (1) Whether the application is complete;
 - (2) Whether the information contained in the application is found to be false or misrepresented in any material respect;
 - (3) Whether an application for another facility use to be held on the same date as that requested has been previously submitted or approved;
 - (4) Whether the nature and anticipated attendance of the proposed facility use exceeds the capacity of the facility or the portion of the facility proposed to be used;
 - 5) Whether the proposed facility use will interfere with a programmed governmental use of the facility;
 - (5) Whether the proposed facility use will substantially interfere with construction or maintenance work previously scheduled to take place at the facility or along the public right-of-way adjacent to the facility; and
 - (6) Whether the application is timely submitted and there is sufficient time to evaluate and process the application;
 - (7) Any relevant criteria specified in the Myrtle Beach City Code pertaining to issuance of a special event permit; and
 - (8) Any other factor(s) relevant to the Parks, Recreation and Sports Tourism Director's decision.
 - (d) *Denial.* If the application is not approved, notice of denial shall be communicated to the applicant orally or in writing as soon as practicable, but no later than forty (40) days after the date upon which the application was filed. Such notice will provide the reasons for denial of the permit.
 - (e) Appeal. Any appeal of the Parks, Recreation and Sports Tourism Director's decision shall be to the City Manager and must be received no later than fifteen (15) calendar days after the Parks, Recreation and Sports Tourism Director's decision is rendered, whether orally or in writing. Appeals shall be in writing, state the specific grounds on which the decision is appealed, include an address at which the applicant can receive the City

- Manager's decision and be provided in person to the City Clerk or City Manager or via certified mail addressed as follows: City of Myrtle Beach, ATTN: City Manager, 937 Broadway Street, Myrtle Beach, SC 29577. The City Manager shall render a decision on the appeal within fifteen (15) calendar days of receipt of the appeal.
- (f) Insurance. Proof of comprehensive general liability insurance and/or other coverages shall be required for all facility uses where alcohol is on the premises, uses that may constitute a potentially hazardous activity or condition, if uninsured structures are to be erected, or if someone other than the parent or guardian is providing oversight or supervision of minors. Such insurance shall be from an A-rated insurer authorized to do business in South Carolina with combined single limits of at least \$1,000,000.00. Based on the nature of the facility use, the City Manager or designee, in consultation with the Director of Insurance and Risk Services or designee, may require increased or decreased coverage amounts and/or additional coverage types. Such insurance shall 1) name the City of Myrtle Beach, its officers, employees and agents as additional insureds; 2) designate that such insurance is primary without right of contribution from any other insurance that is carried by the additional insureds; 3) contain a waiver of subrogation in favor of the additional insureds; 4) provide that the insurer will give the City written notice at least thirty (30) days in advance of any cancellation or material change to the insurance; and 5) contain no exclusion or endorsement that negates coverage for the additional insureds relating to the negligence of the additional insureds or defects in the maintenance, construction or operation of the facility. The applicant also shall be required to execute an agreement to defend, hold harmless and indemnify the City, its officers, employees and agents from and against all claims, liability and damages arising from the event.
- (g) Waiver of insurance. Except for events involving the sale, provision or consumption of alcoholic beverages or traffic control issues, the foregoing insurance requirements may be waived by the City Manager or designee in consultation with the Director of Insurance and Risk Services or designee based on consideration of the following factors:
 - (1) Whether the facility use involves expressive activity expressive activity protected by the First Amendment;
 - (2) Whether the cost of obtaining insurance imposes an unreasonable financial burden or objectively impossible. Applicant must submit a statement from at least two (2) licensed insurance brokers supporting the claim that it is objectively impossible to obtain the required insurance coverage.
 - (3) Whether a fee or donation is charged for the event constituting the facility use;
 - (4) Whether the event will involve the use of equipment (other than sound equipment), vehicles, animals, fireworks or pyrotechnics;
 - (5) The expected attendance of the event; and
 - (6) Any other relevant factor(s).

Secs. 19-162-19-169. Reserved.

DIVISION 4. PUBLIC PERFORMANCE

Sec. 19-170. Purposes.

 The City Council finds that the existence in the City of street or public performers provides a public amenity that enhances the character of the City and seeks to encourage such performances to the extent that they do not interfere with the reasonable expectations of residents to the enjoyment of peace and quiet in their homes, the safe and orderly movement of vehicular or pedestrian traffic or the ability of businesses to conduct their businesses without impediment or interruption. This section seeks to balance the interests of the performers with those of the residents and businesses of the City. A street or public performance occurring under this section is not the act of solicitation as defined in the City Code.

Sec. 19-171—19-172. Reserved.

Sec. 19-173. Time, place and manner of permitted performances.

Performances may take place only as part of a special event or facility use permit in public areas, except within one

hundred (100) feet of an elementary and/or secondary school, library, church while in session (during regularly scheduled worship services, funerals or weddings), a hospital at any time and except in public areas excluded by the City Council by resolution.

All performers shall be approved by the City and shall abide by the rules and regulations set forth in the public performance application.

Secs. 19-174—19-179. Reserved.

DIVISION 5. FILMING AS A SPECIAL EVENT

Sec. 19-180. Purpose.

The City Council recognizes that certain filming activities may affect public health, safety and welfare and should be considered as a category of special event as regulated in this article, but shall be most efficiently regulated with flexibility in administrative processes, with each event considered in light of its unique impact. This section establishes special regulations and flexibility for filming in the City and provides that all permits issued for filming shall have the same force and effect as any other special event permit.

Sec. 19-181. Prohibitions.

- (a) It shall be unlawful for any person to engage in the filming activities defined in Section 19-182 without the approval and maintenance of a valid filming permit granted by the Special Events Committee in form of a special event permit, in compliance with this division.
- (b) It shall be unlawful for any person to fail to comply with any condition imposed in an approved filming permit.

Sec. 19-182. Filming activities requiring a permit.

(a) Public or private property in any zoning district, unless otherwise specified in the zoning code, may be used as a filming location including the filming of motion pictures, professional photography or videotaping.

 (b) The application fee or non-refundable deposit for filing permits shall be set forth on the City's special events fee schedule, as approved by City Council, a copy of which may be obtained from the Special Events Committee.

 (c) The conditions, policies and requirements for filming shall be stated on the filming application. Special policies and conditions may be added to the permit by the Special Events Committee, City Manager or City departments. Said policies and conditions shall be and have the force of adopted law, subject to the exercise of police power to preserve public health, safety and welfare.

(d) A filming permit shall not be required for:(1) Filming activities for personal use or entertainment;

(2) Filming for use in news gathering, investigative reporting, for public and municipal access stations or by public safety personnel; or

 (3) A business license holder engaging in commercial production relating to its business purpose, unless there is a public health, safety or welfare impact resulting therefrom.

Secs. 19-183—19-189. Reserved.

DIVISION 6. - EXTRAORDINARY EVENTS

Sec. 19-190. - Definitions.

The following words, terms and phrases, when used in the section, shall have the meanings ascribed to them in this subsection, except where the context clearly indicates a different meaning:

Cruise or *cruising* means to operate a wheeled conveyance so as to pass traffic points more than once in any four-hour period of time within a declared no cruising zone.

Extraordinary event means an organized large-scale rally or special event of national or international significance; or an unpermitted rally or event that would be declared a special event under this chapter due to its impact on public health, safety and welfare, were it to be organized, or an event named or unnamed that has a history of attracting or is expected to attract a significant number of vehicles and people to a certain portion of the city in congregation and congestion, thereby placing the public health, safety and welfare in jeopardy; or a declared state of civil emergency by the County of Horry, which would impact the City of Myrtle Beach, and thus implicate the application of Chapter 8 of the Code of Ordinances of Myrtle Beach.

No cruising zone(s) means those portions of streets and roads declared by the manager as being subject to congestion which interferes with the public health, safety and welfare.

Traffic control points means any points established by law enforcement within a declared no cruising zone, to be conspicuously posted at each intersection entrance to the zone. Signage regarding traffic control points shall be considered traffic control devices.

Sec. 19-191. - City council may declare an extraordinary event; certain events are declared.

(a) In the event of an actual or threatened occurrence of an extraordinary event, which may result or has resulted in the immediate past history in loss of life, personal injury, property damage or destruction and in the major disruption of routine community affairs, business or governmental operations in the city and which is of sufficient severity and magnitude to warrant extraordinary assistance by federal, state and local departments and agencies to supplement the efforts of available public and private resources, the city council may declare an extraordinary event, fix the location or boundaries of the extraordinary event, and establish the period of time of the extraordinary event. The declaration of an extraordinary event shall expire within 96 hours of its issuance, unless it has been shortened or lengthened by resolution of city council.

(b) Debates for political office may be declared to be an extraordinary event.

Sec. 19-192. - Assistance from federal, state and local authorities and agencies.

declared to be an extraordinary event.(d) Events of any description with an anticipated or actual estimated attendance of greater than 10,000 attendees are declared to be an extraordinary event.

(c) The appearance of a state-wide elected official, national or international political or religious dignitary is

 (e) Car and/or truck show events with a history of disruptive and unlawful behavior including but not limited to car and/or truck shows known commonly or formerly known commonly as NOPI as well as a car show event commonly known as Mustang Week.

 (f) Memorial Day weekend (Thursday through Monday), July 4 (from July 2nd to July 7th), and Labor Day weekend (Thursday through Monday) are each declared an extraordinary event.

Consistent with a declaration of an extraordinary event, the manager or the person designated by council may request the assistance from the federal, state and other local governments to provide assistance, provided that the impact of the extraordinary event has been or is anticipated to be beyond the capacity of the city to meet adequately and outside agency assistance is necessary to supplement local efforts to save lives and protect property, public health and safety, or to avert or lessen the negative impact of the extraordinary event on the citizens.

Sec. 19-193. - Management of an extraordinary event.

- (a) Upon declaration of an extraordinary event, the city manager, or designee(s), in order to promote public health, safety, welfare and order, to protect lives and property, to minimize criminal activity, and/or to maximize the efficiency of providing municipal services, may:
 - (1) Hire, enlist, contract, employ or appoint temporary armed registered private security officers, in addition to law enforcement persons and agencies, and resolve questions of authority and responsibility that may arise among them in deployment as part of a county-wide plan;
 - (2) Require any business within the designated areas to employ registered private security officers, to maintain order and controlled entry on their property;
 - (3) Utilize public property when there is compelling necessity for the protection of lives, health and welfare; and/or the property of citizens where public health, safety and welfare are placed in jeopardy due to the extraordinary event;
 - (4) Contract with and employ such businesses, human resources and lease, or otherwise provide for such properties so that non-consensual towing of vehicles and motorcycles may be efficiently achieved;
 - (5) Establish and enforce the temporary closing, blocking or diversion of pedestrian and vehicular traffic of such sidewalks, streets and roads within the city's police jurisdiction, through deployment of law enforcement and traffic control devices in order to minimize congestion and unlawful congregation;
 - (6) Establish and enforce no cruising zones, and enforce a temporary prohibition of cruising on designated streets and roads; provided however, that first responders, governmental vehicles, public transportation vehicles, licensed vehicles for hire and vehicles used in licensed businesses in the delivery of service shall be exempt;
 - (7) Impose a curfew within the area effected by the extraordinary event.
- (b) Upon declaration of an extraordinary event, the Myrtle Beach Chief of Police, with the concurrence of the city manager, in order to promote public health, safety, welfare and order, to protect lives and property, and/or minimize criminal activity, may temporarily close businesses. Such action is to be taken only upon the failure of at least one previous effort to achieve compliance or to eliminate the threat to public health, safety and welfare. Such closure action is to be effective only from the moment of the order to close until the business normally reopens, but not sooner than four hours. For overnight accommodations businesses such closure actions shall be restricted to the activities deemed to be the underlying threat to public health, safety, welfare and order. Guests in such properties may not be compelled to leave unless they are contributors to the threat, or if circumstances impose a specific threat to their safety and welfare. If action is taken under subsection (a)(7) or (b) above, the city manager or chief of police shall provide a report to city council within 12 hours explaining the circumstances under which the action was taken.

Sec. 19-194. - Reserved.

Sec. 19-195. - Penalties.

- (a) The violation of any provision of this division, or in any rule, regulation, order or traffic device or restriction promulgated by any officer or agency of the city under authority duly vested in him is declared to be unlawful as a misdemeanor, and shall be punished by a fine not exceeding \$500.00 or by imprisonment for a term not exceeding 30 days, or both, in the discretion of the judge of the municipal court. Each incident of violation, rather than each day of violations, of any provision of this Code or of any such ordinance, resolution, rule, regulation or order shall continue shall constitute a separate offense.
- (b) While any person who violates any provision of the Code may be issued a warning, citation or notice that the person is in violation of the Code within the discretion of law enforcement, and while any penalty for conviction of a violation lies solely within the discretion of the court, it is the will of city council that the protection and preservation of the public health, safety and welfare of the public and first responders be paramount, and that enforcement of the imposed restrictions herein be made immediately effective so that the violations shall cease, and public peace and order be maintained.
- (c) Vehicles engaged in cruising in a no cruising zone are declared to be a public nuisance, and are thus subject to towing.

- (d) In absence of a custodial enforcement, any warning, citation or notice shall state the bond set by the City Court for the violation.
- (e) The policy and procedures governing enforcement, the issuance, form and content of warnings, citations and notices of ordinance violations shall be as prescribed by the city manager.
- (f) It is the will of Council that enforcement and the judicial process be immediate and effective, and to that end, the manager shall have the authority to hire and deploy such municipal resources as are necessary and available, including the scheduling of court personnel including clerks of court, ministerial recorders and administrative support staff during the declared event.

DIVISION 7. PICKETING AND DEMONSTRATION EVENTS

Sec. 19-197. Picketing on rights-of-ways; restrictions.

- (a) Picketing is prohibited on the grounds of the Myrtle Beach Convention Center and the public beach.
- (b) No notice is required for picketing of less than twenty-five (25) individuals, but all the regulations in this division apply.
- (c) For purposes of police planning for safety, when the organizer knows, or should reasonably know if there will be a group of twenty-five (25) or more individuals, he shall give notice of intent to picket to the chief of police or designee at least forty-eight (48) hours before the beginning of the picket. There is no permit or cost associated with this notice. The notice of intent to picket shall include the following information:
 - (1) The name, address and contact telephone number for the organizer of the picket;
 - (2) The name, address and contact telephone number of the person giving notice of intent to picket if different from the organizer;
 - (3) The name of the organization or group sponsoring the picket;
 - (4) The location where the picket is to take place;
 - (5) The date and time the picket shall begin and end, the anticipated number of participants and the basis on which this estimate is made.

Sec. 19-198. Regulations.

Sec. 19-196. Reserved.

- (a) Regardless of the number of participants, picketing may be conducted only upon public sidewalks, on the grounds of any other city-controlled park or other city-owned areas normally used or reserved for pedestrian movement, including easements and rights-of-way, and shall not be conducted on the portion of the public roadway used for vehicular traffic or parking, median strips, pedestrian safety islands, or on the public sidewalk in front of a private residence. Demonstration or picketing involving the roadway must secure a parade permit.
- (b) It shall be unlawful for demonstrators or picketing to disrupt, block, obstruct or interfere with pedestrian or vehicular traffic or the free passage of pedestrian or vehicular traffic into any driveway, pedestrian entrance, or other access to buildings, which abut the public sidewalks.
- (c) Written or printed placards or signs, flags, or banners carried by individuals engaged in picketing shall not be greater than twenty- four (24) inches by thirty-six (36) inches by one quarter (1/4) inch of non-rigid media, as to allow safe and unobstructed passage of pedestrian or vehicular traffic.
- (d) Upon notice of intent to picket given in accordance with this division, the chief of police or designee shall immediately issue a receipt of notice. The receipt shall contain all information stated in the notice. The organizer of a picket shall be responsible for maintaining the receipt, and shall present it when so requested by a law enforcement officer or other city official.
- (e) If more than one group of picketers desire to picket at the same time at or near the same location, law enforcement officers may, without regard to the purpose or content of the message, assign each group a

- place to picket in order to preserve the public peace, and said assignment may involve the use of physical barriers for separation. Members of a group shall not enter an area assigned to another group. Priority of location shall be based upon which group of picketers arrived first.
 - (f) Spectators of pickets shall not physically interfere with individuals engaged in picketing. Picketers and spectators of picketers shall not speak fighting words or threats that would tend to provoke a reasonable person to a breach of the peace, or engage in disorderly conduct.
 - (g) Picketers and picketing shall be subject to all applicable local, state and federal laws.
 - (h) Nothing in this section prohibits a law enforcement officer from issuing a command to disperse in the event of a riot, beach of the peace or disorderly conduct by an assemblage of three or more persons.

11 Sec. 19-199. Reserved.